

What the websites offer

Your branding: working from one of a number of initial designs, your website will be customised to fit your brand and business. Choose your own colour scheme.

Mobile-friendly website: your new website is mobile friendly and responsive. It looks good on desktop, tablet or mobile devices.

Mobile-friendly back office: a new back office has been created to enable you to easily post or delete your stock from anywhere. Have as many user logins as you need.

VRN lookup: the new back office includes VRN lookup, where you can enter the vehicle reg number and the system automatically fills in other details about that vehicle.

Automatic image resizing: upload huge image files and our system will automatically resize them for you. This will help your website load more quickly.

Great search options: buyers can search your stock by keyword or by criteria such as make, model and body type (your choice).

Hosting: the sites are hosted by us, at no extra cost for as long as you advertise with Commercialmotor.com.

Your web domain: If you already have your own web domain you would like to use, no problem. Alternatively we can provide you with a domain or subdomain to use.

Easy migration: In most cases we can scrape stock from your existing website before your new site launches. No need to start again from scratch.

Integration with Commercialmotor.com: when you post a truck to your website, it will automatically appear on Commercialmotor.com within a couple of minutes.

Posting to social media: your stock can be automatically posted to Twitter, Facebook or a LinkedIn company page (or all three). If you don't use these social media channels, our team can help get you started.

Trackable phone number: take a trackable phone number from us and see how many calls your website is generating. Use any UK area code, or an 03-number if you prefer.

Detailed reporting: for your website analytics, we can either send you an automated email report or give you direct access to a Google Analytics account. We can even create a simple online dashboard with key information if you prefer.

Cross posting: we are developing cross-posting functionality to enable your stock to automatically be posted to your Auto Trader, Truck Locator, eBay or Gumtree accounts.

Static pages: your website can also include static pages of your choice, such as 'About Us' or 'Contact Us'.

Custom menu: the options in your website menu will reflect the type of stock you sell.

Cookie consent: unobtrusive overlay informs users that the site uses cookies and links through to the privacy policy.

'Welcome' activity: when your new site launches, we will give it a little push on our own website and social media channels.